

MARINA NEWS

SUMMER NEWSLETTER 2023

A NOTE FROM DAVID AND WILL

With an incredibly busy first quarter in our sales and service departments behind us, we are looking forward to a great boating season with our marina storage customers!

Wrightsville Beach's marina district has many improvements on the horizon, including the new Commodore Club at Wrightsville Beach Marina, a new mixed-use development where Redix stands, and repairs to the NCWRC boat ramp were just completed. We're also planning some aesthetic upgrades to our marina facilities and landscaping.

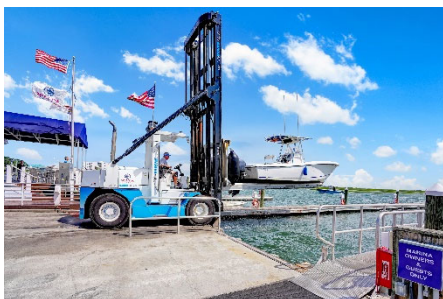
Enjoy this update on happenings around the marina. We look forward to seeing you on the water



-David & Will Floyd

SUMMER HOURS

Our summer hours will begin Monday, May 1. **The marina will be open 8am-6pm seven days a week.** Remember you must schedule your launch 30 minutes before closing on the SpeedyDock app. Learn more about the app on our website: atlanticmarine.com/speedydock



DEPARTMENTS BY THE NUMBERS

- **MARINA: 3,131 boat launches** for dry storage customers in the past year.
- **SALES: 92,718.7 horsepower sold** in the past year from 4HP to 425HP engines. Yamaha's 9.9HP model accounts for the decimal point.
- **STORAGE: 60,630 square feet of climate-controlled warehouse space** at our newly completed Wilmington-based storage complex.
- **SERVICE: 3,591 repair orders written** by our service center in the past year.
- **SATISFACTION: 99.6% Atlantic Marine customer satisfaction** as measured by Grady-White Boats one year ownership surveys.

SPRING SERVICE FOR YOUR BOAT

If you've been putting off spring service for your boat, now's the time to book. A day in the shop can buy a trouble-free season on the water.



Spring service isn't only about your engine, we'll check your boat's systems, safety gear, and registration status.

Book your spring service online at atlanticmarine.com/service or by calling us at (910) 256-9911.



NEW PARKING PASSES

Enclosed you'll find two new 2023 parking passes for your vehicles. The hangtags will make it easier to share with your guests who may be joining you on the boat. To ensure each customer has a spot, we'll monitor the lot to be sure only authorized vehicles are utilizing our facilities.



KING TIDES FOR 2023

A king tide is a non-scientific term used to describe the predicted highest high-tide and lowest low-tide events of the year. King tides occur during a perigean (when Moon is closest to Earth) spring tide (full and new moon); in other words, a full or new moon must co-occur when the



Moon is closest to Earth in its elliptical orbit. Due to their astronomical nature, king tides are regular and predictable events, reoccurring multiple times a year. **Here are the king tides predicted for the summer of 2023:**

- **June 4-5**
- **July 2-5, 30-31**
- **August 1-3, 27-31**
- **September 1-3, 25-30**

IN-HOUSE MARINE INSURANCE AGENCY GROWING

Over the past four years, we've been growing our in-house marine insurance agency. We've established relationships with carriers like Travelers, Foremost, Markel, Chubb, Progressive and others.

Imagine the convenience of having our in-house agency working directly with the insurance company to get your claim filed correctly and your repairs completed quickly to get you back on the water.



To see if your insurance policy provides adequate coverage at a fair premium, contact **Jordan Davis, business manager and licensed agent** at (910) 520-0128 or visit atlanticmarine.com/insurance.

NEW FORKLIFT COMING IN MAY

Did you know we haven't had a forklift service disruption due to equipment failure since 2015? This is because we maintain late model equipment, dual launch lanes, and redundant systems. **The purchase of the new lift will ensure we're able to continue to provide trouble-free boating days without delay.**



COMPLIMENTS AND CRITICISM

We welcome your input. E-mail us at dockhouse@atlanticmarine.com.

KEY THINGS TO REMEMBER AFTER USING YOUR BOAT

When you've returned to the dock in your boat, please remember to:

- Turn off battery switch
- Store antennas down
- Store your curtains and cushions
- Place covers where they need to be installed

MARINA AT CAPACITY

The marina is at capacity with all slips occupied and we're grateful for customers who enjoy using their boats. Our staff works diligently to keep dock space cleared for new launches and returning boats. This means we have limited dockage for unattended boats.

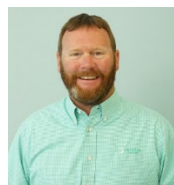
We kindly ask that you schedule your launch time to coincide as close as possible to your arrival time. If left unattended, your boat may need to be returned to its slip until you're ready to head out again.

Overnight dockage is offered on a first come, first served basis, and is limited. Staff will evaluate dockage needs throughout the day to best serve you.

A NOTE FROM JOHN

This summer marks my 23rd year with Atlantic Marine. I'm excited for what this year will bring. We're well staffed, our equipment is in top shape, and our facilities are ready for you. **If my staff or I can do anything to improve your experience, I hope you'll reach out to me.** I look

forward to seeing you on the water!



John Mobley
Marina Manager
john@atlanticmarine.com

CAUSEWAY DRIVE BRIDGE WORK

Bridge maintenance will continue on the southern Banks Channel bridge (Causeway Drive.) **During the repairs, boaters must avoid passing under the bridge. A dangerous, thick steel cable is hung underneath the bridge.** Repairs will continue into the summer.



SPEEDYDOCK AND YOUR CREDIT CARD ON FILE

Did you know you can do more than launch your boat with our app, SpeedyDock? You can request fuel, ice, or schedule your boat to be left in overnight for an evening cruise or an early morning of fishing.

Our staff is happy to fuel your boat up or ice it down. To allow for that, **please make sure your current credit card is on file** with our accounting office by calling (910) 256-9911.

WASH RACKS AND OUTDOOR SHOWER

As a storage customer, you have access to our wash racks. You can call us or use SpeedyDock to request your boat be placed on a wash rack, making it easy for you to clean your boat. When you're done, we'll put it back in your slip.

Last year's dock house improvements included the addition of an outdoor shower on the back of the dock house. Of course, a full indoor shower is also available 24 hours a day.