

# ATLANTIC MARINE NEWS

HOLIDAY NEWSLETTER 2023



## A NOTE FROM DAVID AND WILL

Happy Thanksgiving! We're pleased to see so many boaters getting out on the water during some of the beautiful fall weekends we've had.

With all the happenings around the marina like the NC Holiday Flotilla, our Black Friday Sale, Breakfast with Santa, expansion at the Service Center, and the end of the Grady Days promotion, we thought another newsletter might be appropriate.



This coming year will bring more improvements to the marina including work toward a new bulkhead and new entrances.

Thanks again for your continued business and support. We look forward to seeing you around the marina soon.

-David Floyd & Will Floyd

## SERVICE CENTER EXPANSION

Construction has begun on our new administrative building. This will centralize our accounting and leadership offices while providing future growth opportunities for our insurance agency and other departments. This new facility will be located at the Service Center on Canal Drive. Look for more details as we come out of the ground!

## NC HOLIDAY FLOTILLA 2023

We are excited to once again be the **Host Sponsor for the North Carolina Holiday Flotilla** and we have a big evening planned for you Saturday, November 25!

While our docks are already full with requests from storage customers to launch their boats, we encourage you to come down to the marina and enjoy the flotilla from our bulkhead. We'll have the best view fenced off for our customers.



Bring your chairs, a cooler and **grab dinner from Two Bros Coastal Cuisine Food Truck, serving from 4:30pm until about 6:30pm on site.** Some tables and chairs will also be setup, and our dock house will be open, as will our parking lot for customers.



We recommend being on island by 5:00pm due to expected heavy traffic. The lighted boat parade begins at 6:00pm and is expected to reach Atlantic Marine by 6:15pm. Fireworks will begin when the last boat passes Coast Guard Station Wrightsville Beach, about 7:30pm.

Our business manager, Jordan Davis, and his family have entered the

lighted boat parade this year in their Grady-White boat. We look forward to cheering them on!

As you'll see in the parade route map below, the fireworks launch location has been moved to provide an even better view from the marina following the lighted boat parade.



2023 Parade Route and Fireworks



## MARINA HOLIDAY SCHEDULE

We're now **open 8:00am until 5:00pm, seven days a week.** We're even open on Thanksgiving Day, 8:00am-1:00pm. SpeedyDock will not be available that day, so just come down to the marina if you'd like to use your boat and Alec, Will or David will personally launch it for you.

In keeping with our tradition of allowing our staff to spend the holidays with their families, we'll be closed from Christmas Day through New Years Day. Look for an announcement soon about how you can have your boat launched during the closure.

## PROTECT YOUR BOAT

Protect your boat for cooler temperatures ahead. Did you know your boat has critical systems that can be damaged by freezing temps? Our service department will prepare your engine for the off season, and also winterize your fresh water system, head system, or even shrink wrap your boat.

Winterizing your boat doesn't prevent you from using it on some of the beautiful winter days we'll undoubtedly have, but protects the systems you'll rely on in warmer months.

Book your winterization service online at [atlanticmarine.com/service](http://atlanticmarine.com/service) or by calling us at (910) 256-9911 ext 2 for the Service Center.

## BLACK FRIDAY SALE

Hoodies and sweatshirts (\$20), t-shirts (\$8), long sleeve t-shirts (\$12), and hats (\$10) featuring new designs for 2023 go **ON SALE Friday, November 24!** Find the biggest selection at our showroom location, 6707 Oleander Drive, Wilmington. Gift cards are also 10% off on Friday, limit \$500.

At our service center, purchase an Atlantic Marine bucket and fill it with cleaning supplies. Anything you can fit in the bucket is 10% off...these make great gifts for dads! (This was written by a Dad, trust us! 😊)



## BOAT INSURANCE

None of us wants to file an insurance claim, but imagine suffering a loss on your boat. ***Wouldn't it be comforting to know Atlantic Marine will help with that loss all the way from claim filing, repair estimation, and completing repairs to get your family back on the water...all while acting as your insurance liaison?***



That's the service we're providing with our in-house marine insurance agency.

To give us the opportunity to quote your policy, you may visit [atlanticmarine.com/insurance](http://atlanticmarine.com/insurance) or call or text Jordan Davis directly at (910) 520-0128.

## BREAKFAST WITH SANTA

Enjoy breakfast with Santa Claus at the showroom on Saturday, December 9 from 9:00am until 11:00am.



First Bite Food Truck will be on site serving breakfast and children are invited to get their picture taken with Santa on a Grady-White Boat! Each family will receive a complimentary 5x7" photo and the opportunity to receive more images from the photographer.

Stop by between 9:00am and 11:00am for breakfast, but be sure to [register on our website](http://atlanticmarine.com/insurance) for pictures with Santa!

## FALL PROMOTIONS END

Combined Grady Days factory rebates from Grady-White Boats and Yamaha's free six-year warranty absolutely end November 30! Visit our showroom to learn more about new Grady-White Boats.



Visit our Service Center to learn more about repowering your boat and take advantage of current Yamaha rebate, warranty, and finance offers! We have over 75 engines in stock and ready to be installed.

## MARINA GRATUITY ANSWERED

It's our pleasure to provide you with world-class service year-round at the marina, and tipping is **never** required or expected. However, at the frequent request of several marina customers, we're now setup to handle shared tips for marina staff through our accounting office. Simply contact Lara Hanks at [lara@atlanticmarine.com](mailto:lara@atlanticmarine.com) with your request. Again, tipping is not required or expected.

## YOUR CREDIT CARD ON FILE

Reminder - We'll be calling soon to update your encrypted credit card on file as we switch over to a new enhanced security system for payment processing.

